Moral Encounters in Tourism

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Jini Huang

The editors and contributors 2014
Chapter 12
A Plutonium Tourism Ode:
The Rocky Flats Cold War Museum
Lindsey A. Freeman

I begin your chant, openmouthed exhalation into spacious sky over silent mills at Hanford, Savannah River. Rocky Flats, Pantex, Burlington, Albuquerque I yell thru Washington, South Carolina, Colorado, Texas, Iowa, New Mexico, Where nuclear reactors create a new Thing under the Sun, where Rockwell war-plants fabricate this death stuff trigger in nitrogen baths ...  

Allen Ginsberg, "Plutonian Ode," 1978

Introduction

Howled through the verses of "Plutonian Ode," a poem written by Allen Ginsberg in 1978 which begins this chapter is a cartography of the Cold War landscape of the United States of America. In the post-nuclear era, much of the atomic geography produced in the twentieth century is in danger of being forgotten. The clandestine network of nuclear laboratories and factories of the last century often remain unseen or even unimaginable, much like radiation itself. Outside of their immediate geographical nexuses, nuclear sites are often amnesic spaces, blind spots and black outs in the national collective memory. Ginsberg's (1978) poem reminds us that nuclear industries were sited in and helped to build real communities; they did not exist in de-populated vacuums. The diverse ways in which these communities were (and are still being) affected by the Manhattan Project, the Cold War, and the nuclear industries that followed are still being discovered, uncovered, and debated.


2 In 1978 when Ginsberg wrote this poem, he had been spending some time protesting by sitting on the railroad tracks that led into the Rocky Flats plant, where he was arrested for civil disobedience. See: Allen Ginsberg, Plutonian Ode and Other Poems [1977–1980] (San Francisco: City Lights, 2001).
A Plastic Farm. Our. The Roof. This Cold. We. Mean. 157
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are shown in diagrams.

The title page reads: "Phantom Tourist: The Body, the Brain, Our Memory."

The subtitle is: "How the Monster That Calls Us Home Has Shaped Our Understanding of Ourselves and the World."
Having seen the social aspects of business and the information contained within the development process of tourism, the concept of "Tourism Productivity" has been introduced. The term "Tourism Productivity" refers to the ability of a tourism product to generate economic benefits for the host community while also providing a high level of satisfaction for the visitor. This concept is crucial for the sustainable development of tourism and the achievement of a balanced economic and social development.

Tourism Productivity: The Key Ingredient for Successful Tourism Development

Tourism development must be seen as a dynamic process that involves the interaction of various stakeholders, including governments, the private sector, and local communities. In recent years, there has been a growing recognition of the importance of tourism productivity in achieving sustainable development goals.

Tourism Productivity: A Key Component of Sustainable Development

Sustainable tourism development requires a multifaceted approach that encompasses economic, social, and environmental dimensions. Tourism productivity can play a crucial role in achieving these goals by promoting the integration of economic development and environmental protection, as well as by fostering social inclusion and equity.

Tourism Productivity: A Key Component of Tourism Development

Tourism productivity is often measured using various indicators such as the tourism gross domestic product (GDP) per capita, the tourism-related employment rate, and the average length of stay. These indicators help to assess the economic benefits of tourism for the host community.

In conclusion, tourism productivity is a key component of successful tourism development. By focusing on productivity, tourism can contribute to the economic growth and social development of host communities.

Tourism Productivity: The Key Ingredient for Sustainable Development

Tourism productivity is a key ingredient for sustainable development, providing economic benefits while also promoting social and environmental sustainability. By focusing on productivity, tourism can contribute to the achievement of the United Nations Sustainable Development Goals (SDGs).

Tourism Productivity: The Key Ingredient for Successful Tourism Development

Tourism productivity is a key ingredient for successful tourism development, as it enables the creation of high-quality tourist experiences while also generating economic benefits for the host community. By focusing on productivity, tourism can contribute to the achievement of sustainable development goals and promote a balanced economic and social development.

Tourism Productivity: A Key Component of Tourism Development

Tourism productivity is a key component of tourism development, as it helps to ensure that tourism is sustainable and beneficial for both the host community and the visitor. By focusing on productivity, tourism can contribute to the achievement of sustainable development goals and promote a balanced economic and social development.

Tourism Productivity: The Key Ingredient for Successful Tourism Development

Tourism productivity is the key ingredient for successful tourism development. By focusing on productivity, tourism can contribute to the economic growth and social development of host communities. This focus on productivity is essential for achieving the United Nations Sustainable Development Goals.
Introduction

Chapter 13

Ecological Voluntourism

Touching the Moral Economy of
Paying for Proximity

Gordon Wain. Robert McFadzean, and Tom Magee

Moral Encounters in Tourism

Theory and Society, 27: 565-990

American Quarterly, 58: 467-483

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Landscape, Architecture and Art: The Architecture of the Atomic Age

Nature, Culture, and Society: The Anthropology of the Atomic Age

New Press

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Moral Encounters in Tourism

How to Reach the Moral Economy of Proximity

Chapter 13

Ecological Voluntourism

Touching the Moral Economy of
Paying for Proximity